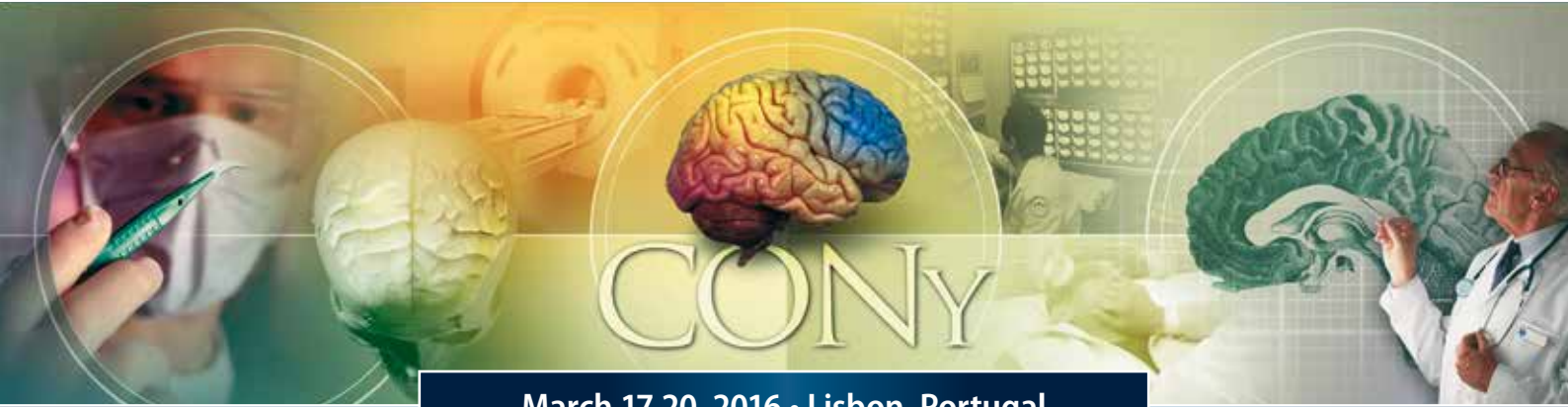




CONY

THE 10th WORLD CONGRESS ON CONTROVERSIES IN NEUROLOGY



March 17-20, 2016 • Lisbon, Portugal

SUPPORT & EXHIBITION

Invitation for the Industry



Last update: May 3, 2015

www.comtecmed.com/cony | cony@comtecmed.com

Dear Friends and Colleagues,

We are proud to announce that the 10th anniversary **World Congress on Controversies in Neurology (CONy)** will take place in Lisbon, Portugal, in March 17-20, 2016

In recent years the field of neurology has witnessed enormous expansion in clinical and basic data. Conferences are more informative but there is often only limited time for thorough discussion that provides a platform for international experts to discuss and compare experiences. Consequently a gap appears between the expansion of knowledge and its dissemination and use. This development has created a great need to debate the many controversial issues and crystallize them into clinical conclusions.

CONy enables participants to discuss and debate unresolved issues with leading world experts. The Congress aims at providing the most available relevant data arming the clinician with reliable, up-to-date scientific information, helping in everyday patient care.

As in the previous CONy Congresses, there are a number of sponsorship opportunities available, including industry-sponsored activities. In addition, we would be happy to tailor a sponsorship package to your specific needs.

We cordially invite you to join us as sponsors and partners of CONy 2016 in the beautiful city of Lisbon!

Prof. Amos Korczyn, Israel | **Prof. Victor Oliveira**, Portugal
CONy 2016 Co-Chairpersons





CONGRESS PROFILE

AIMS OF THE CONGRESS

- To promote excellence in the field of neurology, by discussing, in a debate forum, evidence-based data and expert opinions on current controversial issues
- To bridge gaps between the expansion of basic science and information, and their consolidation into clinical practice
- To promulgate ethics and standards of practice and treatment
- To reach consensus on controversial issues, through debates, round table discussions and plenary lectures
- To update international participants on pressing clinical and technological questions of the day
- To create a forum for the industry to meet with experts in the field

THE PROGRAM

- Debates and discussions on unresolved issues
- Cohesive and integrative sessions
- World renowned speakers
- Audience/speaker interactions
- Continuing Medical Education (CME)-approved program

LIST OF MAIN TOPICS

- | | |
|--------------------------------------|---|
| • Auto-immune diseases | • Neuromuscular diseases |
| • Autonomic nervous system disorders | • Neuropsychiatry |
| • Dementia and Alzheimer's disease | • Stroke |
| • Epilepsy | • Parkinson's diseases and other movement disorders |
| • Headache & pain | • Peripheral neuropathy |
| • Motor neuron disease | • Rehabilitation |
| • Multiple sclerosis | • Traumatic brain injury |



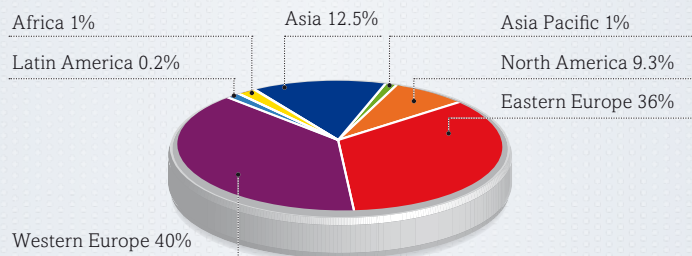


STATISTICS FROM PREVIOUS CONGRESSES

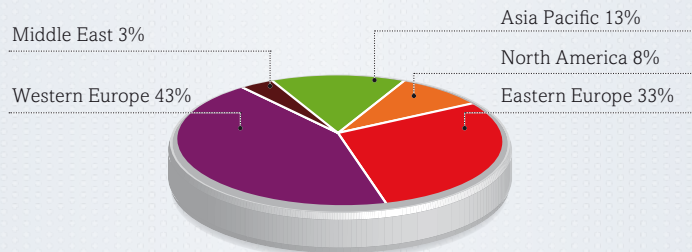
CONY	1 Berlin 2007	2 Athens 2008	3 Prague 2009	4 Barcelona 2010	5 Beijing 2011	6 Vienna 2012	7 Istanbul 2013	8 Berlin 2014	9 Budapest 2015
Participants	808	1057	633	903	797	650	1250	930	882
Countries	70	71	63	67	79	65	51	71	62
Speakers	138	144	134	134	120	140	138	166	170
Faculty	138	144	134	134	120	140	138	166	170

DEMOGRAPHICS

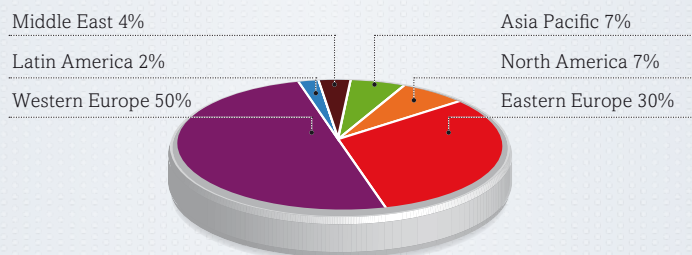
THE 6th CONY, VIENNA 2012



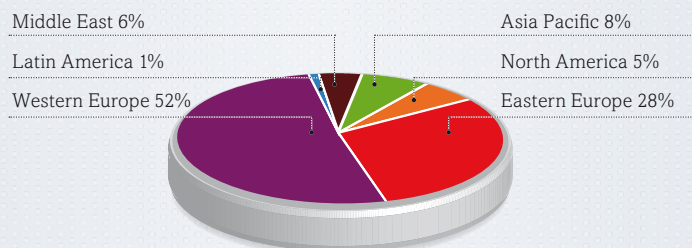
THE 7th CONY, ISTANBUL 2013



THE 8th CONY, BERLIN 2014



THE 9th CONY, BUDAPEST 2015





LEVELS OF SUPPORT

(level determined by the accumulation of items of value)

PRESIDENTIAL

€ 75,000 and up

PLATINUM

€ 50,000 – 75,000

GOLD

€ 30,000 – 50,000

SILVER

€ 15,000 – 30,000

BRONZE

€ 5,000 – 15,000

CATEGORY PRIORITIES

Presidential category is reserved to ongoing supporters through the years.
The supporter will have the priority in choosing up to two additional support items
to the value of € 10,000

WHY SHOULD YOU BE OUR COMPANION?

Demonstrate your company's leadership in the field of Neurology
Reach key academic leaders, industry researchers and clinicians
Raise your company's visibility in the field
Exhibit and distribute your marketing and promotional materials



EDUCATIONAL SUPPORT OPPORTUNITIES

CONTINUING MEDICAL EDUCATION (CME) APPROVED SESSION

€ 30,000

Opportunity to support an existing session or to suggest a session as part of the CME-approved scientific program

- Session hall and basic audiovisual equipment
- 6 sq.m exhibition space
- 2 exhibitor registrations
- Company profile in the supporters' booklet
- One full page color advertisement in the supporters' booklet
- Acknowledgment: congress website, congress program book, on-site signage
- Brochure in the participants' bags
- Company logo on regular announcements to congress database

CONTINUING MEDICAL EDUCATION (CME) APPROVED DEBATE

€ 15,000

Opportunity to support an existing debate or to suggest a debate as part of a CME-approved presentation in the scientific program

- Session hall and basic audiovisual equipment
- Company profile in the supporters' booklet
- One full page color advertisement in the supporters' booklet
- Acknowledgment: congress website, congress program book, on-site signage
- Brochure in the participants' bags

MEET THE EXPERT SESSION

€ 7,000

Opportunity to support a session, which will be held for a small group, during breakfast or lunch.

- Session hall including food and beverage
- Company profile in the Supporters' booklet
- Acknowledgment: Congress Website, Congress Program Book, on-site Signage
- Brochure in the participants' bags

The expenses (travel, accommodation and registration) of the speakers of a Meet the Expert session are additional and the responsibility of the supporter

PRIZES FOR OUTSTANDING ABSTRACTS

Sole Support

€ 4,500

Prizes will be awarded to the authors of the most outstanding abstracts, as selected by the Congress Chairs (First Prize: €1,500, Second Prize: €1,000 and Third Prize: €500)

- Company profile in the supporters' booklet
- Acknowledgment: congress website, congress program book, on-site signage
- Company representatives will be invited to attend the award ceremony



PROMOTIONAL SUPPORT OPPORTUNITIES

INDUSTRIAL SYMPOSIUM (NON-CME APPROVED)

Plenary Symposium € 40,000

Parallel Symposium € 30,000

Opportunity to hold a non-CME approved industrial symposium as part of the scientific program - the content and speakers are subject to approval by the Congress Chairpersons

- Symposium hall and basic audiovisual equipment
- 12 sq.m exhibition space
- Two exhibitor registrations
- Company profile in the supporters' booklet
- One full page color advertisement in the supporters' booklet
- Acknowledgment: congress website, congress program book, on-site signage
- Brochure in the participants' bags
- Company logo on announcements to congress database

The expenses (travel, accommodation and registration) of the chairpersons and speakers of an industrial symposium are additional and the responsibility of the supporter.

PRE-CONGRESS SATELLITE SYMPOSIUM (NON-CME APPROVED)

€ 40,000

Opportunity to hold a non-CME-approved industrial pre-congress satellite symposium

- Symposium hall and basic audiovisual equipment
- 12 sq.m exhibition space (additional space available at reduced rates)
- Two exhibitor registrations (additional registrations available at reduced rates)
- Company profile in the supporters' booklet
- One full page color advertisement in the supporters' booklet
- Acknowledgment: congress website, congress program book, on-site signage
- Brochure in the participants' bags
- Optional webcast of Symposium at discounted rates
- Company logo on regular announcements to congress database

The expenses (travel, accommodation and registration) of the chairpersons and speakers of an industrial pre-congress satellite symposium are additional and the responsibility of the supporter.

NEW PLAYERS ON THE BLOC

€ 7,500

Opportunity to include a 10-15 minute presentation in the non-CME approved session, which will be part of the scientific program

- Session hall and basic audiovisual equipment
- Company profile in the supporters' booklet
- Acknowledgment: congress website, congress program book, on-site signage
- Brochure in the participants' bags

The expenses (travel, accommodation and registration) of the speaker in the New Players' session are additional, and the responsibility of the supporter.



PROMOTIONAL SUPPORT OPPORTUNITIES

WELCOME RECEPTION

Sole Support

€ 10,000

Opportunity to support the welcome reception for all participants of the Congress

- Company logo on the official invitation to the welcome reception
- Company profile in the supporters' booklet
- Acknowledgment: congress website, congress program book, on-site signage

FACULTY DINNER

Sole Support

€ 15,000

Opportunity to support the official dinner for all invited speakers of the Congress

- Company logo on the official invitation to the faculty dinner
- Company profile in the supporters' booklet
- Acknowledgment: congress website, congress program book, on-site signage

SUPPORTERS' BOOKLET

Sole Support

€ 10,000

The supporters' booklet will include the profiles and advertisements of the Congress supporters.

- Company profile in the supporters' booklet
- Two full page color advertisement in the supporters' booklet
- (back cover and inside page)
- Acknowledgment: congress website, congress program book, on-site signage

LUNCH

Sole Support per Lunch

€ 15,000 (per lunch)

Opportunity to support a buffet lunch to be served to all participants of the Congress

- Company logo on the official invitation
- Company profile in the supporters' booklet
- Acknowledgment: congress website, congress program book, on-site signage
- Brochure in the participants' bags

INTERNET AREA

Sole Support

€ 10,000

The Internet Area will be outfitted with internet workstations for participants to stay updated between sessions

- Display logo as a screen background
- Opportunity to provide branded mouse pads
- Company profile in the supporters' booklet
- Acknowledgment: congress website, congress program book, on-site signage



PROMOTIONAL SUPPORT OPPORTUNITIES

PARTICIPANTS' BAGS

Sole Support

provided-in-kind + € 10,000

- Opportunity to provide branded bags for all participants of the Congress
- Company profile in the supporters' booklet
- Acknowledgment: congress website, congress program book, on-site signage

CONGRESS LANYARDS

Sole Support

provided-in-kind + € 6,500

This opportunity is reserved for platinum and gold supporters, and will be available on a first-come, first-served basis.

- Opportunity to provide branded lanyards
- Company profile in the supporters' booklet
- Acknowledgment: congress website, congress program book, on-site signage

TRANSLATION

€5,000 (per hall, per day)

Simultaneous translation into any required language

- Company profile in the supporters' booklet
- Acknowledgment: congress website, congress program book, on-site signage

MOBILE WEBSITE | NEW OPPORTUNITY!

€ 5,000

- Exclusive sponsorship provides high-exposure placement in the app in order to drive traffic to the company's onsite presence or website
- Measures your return on investment down to the click
- Every time an attendee requires event information, they'll be accessing the app. Prior to arriving at the home page, they'll be exposed to your logo
- Provides attendees in close proximity or specific sessions attention-grabbing and timely offers. Even those searching through the app for other reasons will be attracted
- Appeal to attendees based on interests they've already expressed

E-POSTER AREA

€ 10,000

Throughout the duration of the Congress, the E-poster Area will enable delegates to view E-posters on one of the screens available

- Display logo as a screensaver
- Company logo will appear in the E-poster webpage
- Acknowledgment: congress website, congress program book, on-site signage



PROMOTIONAL SUPPORT OPPORTUNITIES

NOTEPADS AND PENS

Sole Support

provided-in-kind + € 3,000

Opportunity to provide branded notepads and pens to be distributed in the participants' bags

- Company profile in the supporters' booklet
- Acknowledgment: congress website, congress program book, on-site signage

ADVERTISEMENT IN THE SUPPORTERS' BOOKLET

€ 3,000

- Full page color advertisement in the supporters' booklet (inside page)
- Company profile in the supporters' booklet
- Acknowledgment: congress website, congress program book, on-site signage

BROCHURE INSERT

€ 2,000

- Company brochure to be inserted into the participants' bags
- Company profile in the supporters' booklet
- Acknowledgment: congress website, congress program book, on-site signage

COFFEE BREAK

€ 3,000 (per coffee break)

Opportunity to support, in part, a coffee break for all participants of the Congress

- Company profile in the supporters' booklet
- Acknowledgment: congress website, congress program book, on-site signage

TAILOR-MADE SUPPORT PACKAGES

Support packages may be tailored to suit the company's budget and interests and in order to maximize visibility, and to best promote products and services. Please contact the Congress Organizer for further details on creating the appropriate package.

EXHIBITION

The exhibition will be held at the Congress venue. The exhibition floorplan is designed to maximize exposure to the participants. All lunches and coffee breaks will be held in the exhibition area.

Exhibition space will be available on a first-come, first-served basis, with priority given to platinum and gold supporters.

Exhibition space will be available at € 650 per sq.m.

The minimum booth size is 2x3 sq.m.

Please visit www.comtecmec.com/cony to view the exhibition floorplan.

Exhibition space rental is priced according to size (per sq.m) and includes:

- Net stand area
- Company profile in the supporters' booklet
- Two exhibitor registrations
- General cleaning of public areas

Stand equipment and additional services may be ordered by means of the forms in the exhibitors' manual on the website:

Furniture, partition walls, carpets, telephone and data lines, electricity, stand cleaning, exhibitors' insurance, logistics, etc.



GENERAL INFORMATION

VENUE

Hotel SANA Lisboa
Avenida Fontes Pereira de Melo 8, 1069-310, Lisbon, Portugal
Tel: +351 21 006 4300
www.lisboa.sanahotels.com/en

LANGUAGE

The official language of the Congress is English.

CONGRESS ORGANIZER AND SUPPORT / EXHIBITION CONTACT



53, Rothschild Boulevard, PO Box 68
Tel Aviv, 6100001, Israel
Tel: +972 3 5666166
Fax: +972 3 5666177
E-mail: cony@comtecmed.com
www.comtecmed.com/cony

LIABILITY AND INSURANCE

The Congress Organizer cannot accept liability for personal accidents loss of or damage of private property of participants, either during or indirectly arising from the CONy Congress. Participants are advised to issue their own personal travel and health insurance for their trip.

TERMS AND CONDITIONS

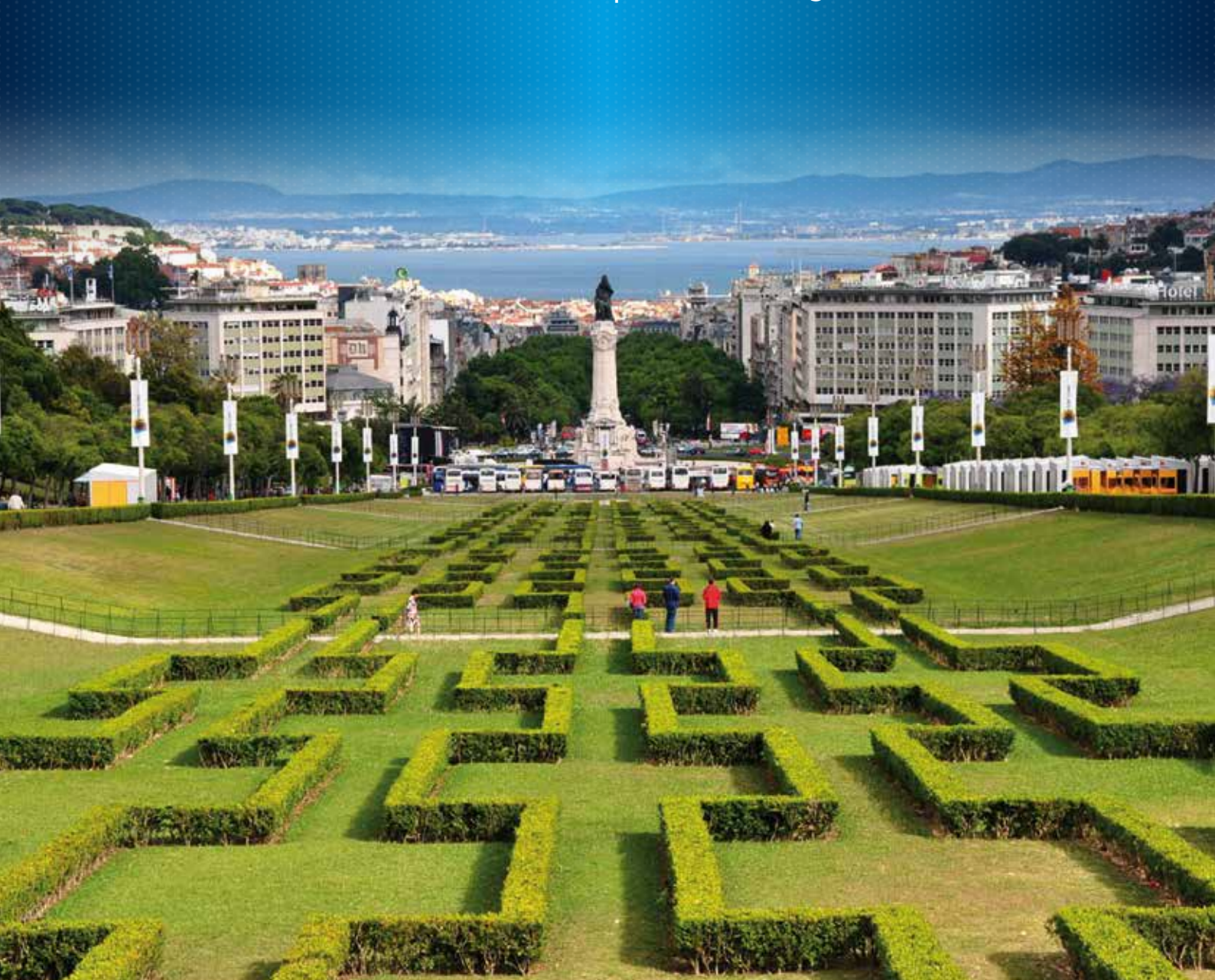
1. Support items are allocated on a first-come, first-served basis
2. All support and exhibition prices quoted are in € and are subject to VAT
3. All payments must be received before the beginning of the Congress. Should the company fail to make the payment prior to the commencement of the Congress, the Organizer saves the right to cancel the company's participation and benefits.
4. Time slot allocation will be based on level of support and approval from the Organizing Committee
5. It is the responsibility of the supporters and exhibitors to comply with the regulations of the local authorities, EFPIA (European Federation of Pharmaceutical Industries & Associations) www.efpia.org and IFMPA (International Federation of Pharmaceutical Manufacturers & Associations) www.ifpma.org Code of Practice on the Promotion of Medicines.
6. The Congress Organizer reserves the right to accept or decline offers of support and application for exhibition space
7. The Congress Organizer reserves the right to amend the published floorplan should it be deemed necessary for the benefit of the exhibition and the Congress as a whole
8. Please note that the Congress Organizer must approve all exhibition stand designs
9. All benefits: (logo, profile, insert, advertisement and registration) that are mentioned as part of the Supporter /Exhibitor packages are to be provided as per Comtec specifications and deadlines to ensure maximum exposure at the Congress.
10. Hermes & Merkur is the sole logistic supplier for the CONy congress. All materials sent directly to the venue (not via our logistic agent AKA Hermes) will not be under COMTECMED's responsibility. We are not liable if the shipment does not arrive due to customs clearness issues or any other delays that might occur.



CONY

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CONTROVERSIES IN NEUROLOGY**

March 17-20, 2015 | Lisbon, Portugal



info@comtecmed.com
www.comtecmed.com

Headquarters and Administration:
53 Rothschild Boulevard
PO Box 68
Tel Aviv 6100001, Israel
Tel: +972-3-5666166
Fax: +972-3-5666177
Email: info@comtecmed.com

Comtec Spain:
Bailén, 95-97
pral. 1. a - 08009
Barcelona, Spain
Tel: +34-93-2081145
Fax: +34-93-4579291
Email: spain@comtecmed.com

Comtec Asia:
Suite 405, Universal Center Building
175 Xiang Yang Road South
Shanghai 200031, China
Tel: +86-21-54660460
Fax: +86-21-54660450
Email: china@comtecmed.com